

# CASA's response to

# COVID-19

## ⚠️ NOVEL CORONAVIRUS



#StaySafe  
#StayHome

The rapid spread of the novel corona virus globally has sparked a wave of tension worldwide. As the outbreak continues, CASA is concerned about its impact on the most vulnerable communities of India. We are prepared and raising awareness in the far-flung regions of India to protect the health and security of the inhabitants, as well as of the staff members of CASA.

#### **Situation update:**

As of 26 March 2020 (10:15 AM), according to the Ministry of Health & Family Welfare (MoHFW), a total of 649 COVID-19 cases (602 Indians and 47 foreign nationals) have been reported in 26 states/union territories. These include 42 who have been cured/discharged, 1 who has migrated and 13 reported deaths. Hospital isolation of all confirmed cases, tracing and home quarantine of the contacts is ongoing.

#### **How has CASA responded to the pandemic?**

CASA has worked directly on the ground, as well as with partner organisations before the declaration of the lockdown.

#### **Awareness & WASH :**

- Regular social media updates, e-mailers, advisory on covid-19.
- Distributed IEC (Information, Education and Communication) materials such as leaflets, posters and banners among the villagers in local language.
- Spreading awareness by providing accurate information where an individual is not deceived by fake news regarding covid-19.
- We have educated villagers to follow the precautionary measures in order to reduce the risk of infection.
- We have given demonstration on the correct method to wash hands and maintain personal hygiene.

## **CASA ZONAL ENGAGEMENTS**

### **East Zone**

#### **WEST BENGAL**

The Collective Form of Cooperation (CFC) project run in West Bengal is a direct as well as partner collaboration with CASA. It is operational in 6 districts of the eastern state.

**Areas Covered :** Alipurduar, Jalpaiguri, Kalimpong, Darjeeling, North 24 Parganas and South 24 Parganas with 16 partners

**Number of families assisted:** 15000 households were covered by 200 volunteers.

#### **Activities :**

- Special care was taken for the **Indo – Bhutan border areas and tea gardens** where migratory population is high.
- All sixteen partners of the CFC project West Bengal connected through Social Media, and are receiving IEC materials through email and WhatsApp.
- Between 18th March 2020 to 21st of March 2020, partners went door to door within their working areas and educated everyone on the precautionary measures of COVID – 19.
- Partners alerted residents of the Sundarbans delta region on the ill-effects of the corona virus.
- Initiatives were taken to alert the population arriving at the railway stations in Alipurduar dist. in North Bengal because of its strategic locations where maximum number of tourists take their different directions for visits.
- On 13th of March 2020, CASA's partner organisations from Alipurduar, South 24 Parganas and North 24 Parganas joined in the State Level Orientation on COVID – 19, organized by State Inter Agency Group (IAG), West Bengal at UNICEF Kolkata office.
- They shared their learning with rest of the partners who are working in the district..





# CASA's Response on COVID - 19 at DRR & CCA Project areas **FOR EVERY CHILD**

**Area Of Work : Malda, Murshidabad, South 24 Parganas and Purulia - West Bengal**

**Number of schools & Household covered: 400 Schools & 400 Housholds**

## ROLE OF TEACHERS...

CREATING AWARENESS

**1**  
BRIEFING SSMC\*  
AND CPC\*\*  
MEMBERS ON THE  
LATEST UPDATE

**2**  
MONITORING MID  
DAY MEAL  
ACTIVITIES ON DRY  
RATION  
DISTRIBUTION

**3**  
CREATING  
AWARENESS  
AMONG THE  
PARENTS COMING  
FOR COLLECTING  
DRY RATION

**4**  
HOME VISIT TO  
RESPECTIVE  
STUDENTS

- CASA is implementing Comprehensive School Safety and Security activities in four districts of Malda, Murshidabad, South 24 Parganas and Purulia with 400 Schools and communities. In this situation the nodal teachers are continuously communicated over telephone on promoting awareness and the steps to be followed to combat COVID 19 (and this model running successfully).
- The Child Protection Committee members, School Safety and Security Management Committee are also informed on the preparedness and prevention of COVID-19 from time to time.
- The volunteers are continuously monitoring on the practice of hand washing and adopting of the preventive measures.



## BIHAR

The migration rate is very high in the Bihar state. Many people have migrated to nearby countries like - Doha, Qatar, Saudi Arab, Dubai, for many job purposes. During this COVID-19 outbreak, many have returned to their hometown. In Bihar, the healthcare system is very poor, people of this area have a lack of healthcare awareness, hand wash sanitization, and other healthcare facilities.

**Areas Covered :** Our intervention on COVID-19 through PIO's in Bihar. CASA worked in 10 districts and reached out to 180 villages.

**Number of people reached :** CASA has reached about 20,000 people in Bihar.



### Activities :

- CASA and its partners created awareness among the community through wall writing, posters, banners, leaflets, etc.
- CASA along with our partners have demonstrated hand wash methods as well as other methods to reduce the risk of the infection.
- We, altogether have also supported the Bihar government to spread awareness programme and information within the community on COVID-19.
- CASA and its partners also had a meeting with PRI members on COVID-19 to contain the spread of coronavirus.
- Awareness yatra was conducted with the community on COVID-19.

## JHARKHAND

**Areas covered-** 26 villages

**Number of families assisted:**

1800 families were made aware of the virus and educated on the precautionary measures.

### Activities:

Awareness was generated on the signs and symptoms of covid-19.

Announcements were made by using mikes.







BORIO - JHARKHAND

## Odisha

**Areas Covered :** Odisha, Banamalipur center along with local forum members of FOARD

The following initiatives were taken from 17th to 20th March 2020 by CASA, Odisha along with the partners of the coastal district

**Number of families assisted:** 6000 households.

### Activities:

- Demonstration on Hand wash steps to the Self-help group leaders and children of the Bagapada village, Kunchapada, Sumudi, Marthapur, Talapadia, at Banamalipur, Odisha
- Awareness on prevention of COVID-19 through wall painting, in Banamalipur, Odisha
- Small children practicing different steps of hand wash from the wall painting.
- Fight against Coronavirus – Demonstration on Hand wash inside the community in Barilo, Turintira, Guapur at Balipatna block.
- Passing the awareness leaflets on do's & don'ts in Oriya Language in our programme villages, to prevent the spread of the coronavirus, in the Balipatna block, Odisha.
- Pasting the Posters on handwash procedures in Oriya Language in our programme villages, to generate awareness especially to the children & elderly people of Balipanta block, Odisha
- Partners of Odisha Progressive Alliance the state platform of Odisha generating the awareness in different districts through distributing theses leaflets and Pasting the posters on HAND WASH process





## North- East

Circulated precautionary measures to operational areas through email, whatsapp, over phone, leaflets/posters, etc..

Requested our partners organizations, Churches, NGO's and civil Society to share the IEC's to reach larger community in our North East States.

## South Zone:

**States Covered :** Tamil Nadu, Andhra Pradesh, Telangana and Karnataka



Chart on the number of families and villages covered:

S . No	the State		District		Villages	Disseminated	pamphlets Distributed	for washing	Banners	o f Families
1	Tamil Nadu	CORE	1	6	29	50	500	29	5	1500
		CLFZ	1	2	23	50	250	23	-	1000
2	A n d h r a Pradesh	CORE	1	5	33	100	500	33	10	1500
		CLFZ	1	5	23	-	350	23	-	350
3	Telangana	CORE	1	15	30	100	1000	30	15	2000
		DROUGHT	1	3	6	-	-	6	-	150
4	Karnataka	CORE	1	8	31	100	500	31	-	1000
	Total		7	44	175	400	3150	175	30	7500



**Activities:**

- In response to the COVID-19, the CASA South Zone has methodologically initiated sound approaches through raising awareness campaigns, together with sufficient exposure. Raising general public awareness by sticking Flex & Banners across the CASA operational areas which involves widespread understanding and acknowledgement of the issues on a societal level.
- CASA Staffs went door to door, distributed pamphlets and explained the infection control strategies of COVID-19 using appropriate preventive measures about the necessities of WASH hygiene, the importance of social distancing and practicing respiratory hygiene.
- Flex and Banners were displayed in our operational areas.
- Pamphlets and posters were distributed to Panchayat presidents to help raise awareness in villages which are out of our operational areas also.
- A joint awareness rally program was organized by CASA with Public Health & Police departments, holding banners and posters shouting awareness against COVID-19.

## NORTH ZONE

In response to the COVID-19, the North Zone has initiated sound approaches through raising awareness campaigns, sufficient exposure has been shown through distribution of posters, pamphlets. Raising general public awareness by sticking Flex & Banners across the our partners' operational areas which involves widespread understanding and acknowledgement of the issues on a societal level.

### Uttarakhand:

**Areas covered:** 13 villages of Dunda block in Uttarkashi, Uttarakhand.

**Activities:**

- Training and practical demonstration on personal hygiene and prevention of Corona Virus spreading done by CASA partner SRADHA in Uttarakhand.
- Awareness through poster sticking and wall writings in 9 villages of Bhatwari block in Uttarkashi district of Uttarakhand by our People's organization "Aapda Jan Manch" .
- 7 villages of Dunda block in Uttarkashi district of Uttarakhand were also covered by our partner JAADI.
- Awareness campaign, soap and sanitizer distribution by our partner Tarun Parayavaran Sansthan specially to children in 6 villages of Dunda block in Uttarkashi district of Uttarakhand.
- Letter to Chief minister Uttarakhand through IAG for including partners of IAG staff in rapid response team in Uttarakhand and Himachal Pradesh.
- **Sanitizer and soap distribution to 200 children** of Child line in Chandigarh city by our partner YTTS.





## Himachal Pradesh

**Areas covered:** 20 villages of Nahan block in district Sirmaur of Himachal Pradesh.

### Activities:

- Meeting with Health officials and Chief Medical staff to form a team of GO-NGO coordinated awareness creation in villages of Shirmour district of Himachal Pradesh.
- Generated awareness through wall writings, poster sticking about Covid- 19 and prevention measures of Shirmour district of Himachal Pradesh.



Uttarkashi & Himachal Pradesh

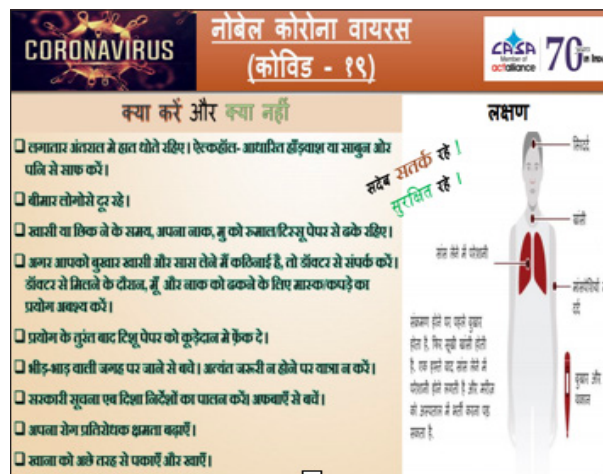


## Chhattisgarh

**Number of villages covered:** 347 villages.

### Activities:

- Circulated a posters, pamphlets and leaflets among villagers to generate awareness.
- We called all the mobilisers, volunteers, staff members and village leaders to discuss the precautionary measures over phone and send those posters through whatsapp.



## Uttar Pradesh

In Uttar Pradesh the programme conducted was through 19 partners in 17 districts.

**Number of villages covered:** 65 villages

### The activities were taken mainly were :

- Developing handmade posters/pamphlets on hand wash, precautionary measures, do's and don'ts etc.
- Distribution of soaps through support of gram pradhan and community contribution.
- Generated awareness from going door to door as well as awareness at community meetings
- Demonstration of hand wash
- Soap distribution by Gram Pradhan for each family.

## Rajasthan

During the emergency of the covid-19 virus, CASA Rajasthan with the partner organisations in the state:

- Creating awareness through digital messaging and phone calls among community based on Government certified awareness material.
- Linked with the administrative bodies to help people, especially daily wage laborers who are migrating from other places to their native villages.
- Circulating essential Govt. orders to community through digital communications so that people are aware to be safe and they can benefit with any measures taken for their health and food security.
- Sharing the essential Govt. Helpline No. to people so that they can get direct help from the Govt. in any emergency situation.
- Buildt solidarity among partners and community to fight against this emergency situation in close coordination with Govt.

With this 5 point agenda, CASA Rajasthan has also created a close group of active partners in the state and trying to reach out the maximum no. of people who are fighting with crisis in state. CASA and it's partners have clearly agreed upon the 'Do's and Don'ts' to deal with this emergency where they are cautious that authentic and reliable information reaches to the community and a better coordination is built up among the communities, NGOs and the Government.

## Madhya Pradesh

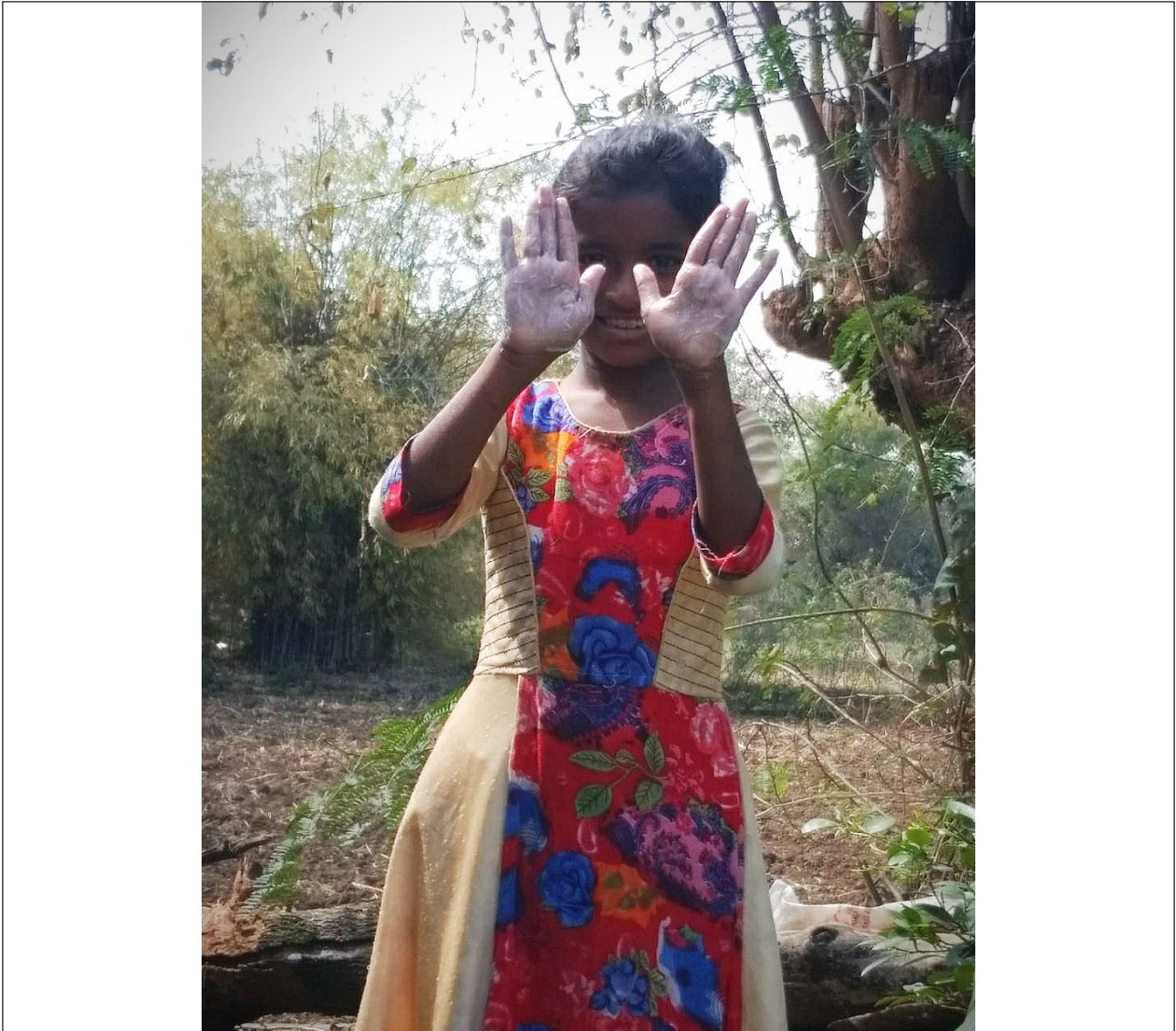
**Area: Betul district.**

### Activities:

- Auxiliary Nurse Midwifery (ANM) and Accredited Social Health Activist(ASHA) worker from Health Departments of Betul district were provided with advisory measures which need to be taught among the communities.
- Spreading awareness by providing accurate information where an individual is not deceived by fake news regarding covid-19.
- Generated awareness regarding all the precautionary measures regarding covid-19.







## West Zone

**Areas Covered :** Salekassa and Gondia districts of Maharashtra.

**How many families covered:** 500 households

**Activities :**

- The following poster on “Guidance to follow on symptoms of COVID-19” was put up in Ahmednagar centre, which was issued by the Government of Maharashtra with CASA West Zone.
- Posters on hand wash guidelines were shared among the staff, volunteers, partners and few WhatsApp groups for onward circulation.
- Also four short videos in Marathi language produced by the Health department of Government of Maharashtra on hand wash method, social distancing guidance, mask usage guidance and guidance on how to protect while coughing or sneezing showcased to the villagers. These were shared to our staff, volunteers, some partners for vice circulation.





Salekassa, Maharashtra



CASA has worked upon generating awareness regarding covid-19 among the marginalised communities of India, in order to prevent further transmission of the disease. We are currently having intractions with the Inter Agency Group (IAG) at the state level and sphere India at the national level identifying the issues at this point of time to come up with effective strategies.