

Communications Executive

- Location: CASA Delhi Office
- Qualification: Post Graduation in Journalism/ Mass Communications (Regular on -campus education)
- Experience: 3-5 years
- Age: < 40 years
- Salary: INR 6 lakhs per annum

About CASA

Church's Auxiliary for Social Action (CASA) is a national, voluntary organisation which seeks to strengthen the poor and promote the efforts of marginalized groups of the Indian society, beyond any ethnic, religious or political barriers, towards sustainable development leading to social justice and self-sufficiency. CASA also extends emergency relief aid to victims of natural or man-made disasters. CASA has been engaged in these humanitarian activities for the last 72 years.

About the Role

Communications Executive shall be responsible to initiate and develop digital media content to support CASA and strengthen the brand image. The position demands a high level of motivation, a tech savvy, passionate and a self-starter personality who is ready to take on challenges of rapid paradigm shift in digital era while ensuring the CASA's active and effective presence. The person will serve as producer, editor and executer of content for all digital and offline fundraising activities. She/he will also be responsible for on time production of CASA's periodic news magazine, Annual Reports and Website management. She/he should have the ability to develop Audio-visuals and Still images with special effects to present CASA's work that can be used for online and offline marketing activities to generate resources for CASA. Communications Executive will be in- charge of the Communications Department in CASA.

If you are a proactive person with a strong communications background, take pride and ownership in your contribution, have excellent attention to detail and want to be part of a social welfare organisation this could be your next long term role.

Please email your CV to Executive Assistant to the Director at ekta@casa-india.org or call +91 11 25730611 for further information. Last date for receiving applications is 21st October 2019

Log on to www.casa-india.org to know more about us.